



On March 17 and 24, 2024 Alley Theatre Teaching Artists collaborated with a group of business professionals, affiliated with Power on Heels, to refine their public speaking abilities. Using techniques from the actor's toolbox, the Teaching Artists offered personalized coaching sessions that empowered these professionals to exude greater confidence and dynamism in their speaking engagements. Participants came from a cross-section of professions including, finance, non-profit, tech, and government.

Impact

- 12** participants
- 2** Teaching Artists
- 2** sessions for a total of **3.5** hours
- 70%** identified as Hispanic/Latino
- 10%** identified as Black or African American
- 20%** identified as Multi or Bi-Racial
- 8** zip codes represented (77004, 77023, 77049, 77459, 77073, 77075, 77093, 77477)

Growth

After the workshops, participants were asked, "On a scale of 1 to 10, how likely are you to recommend the Alley Articulated program to a co-worker or friend?"

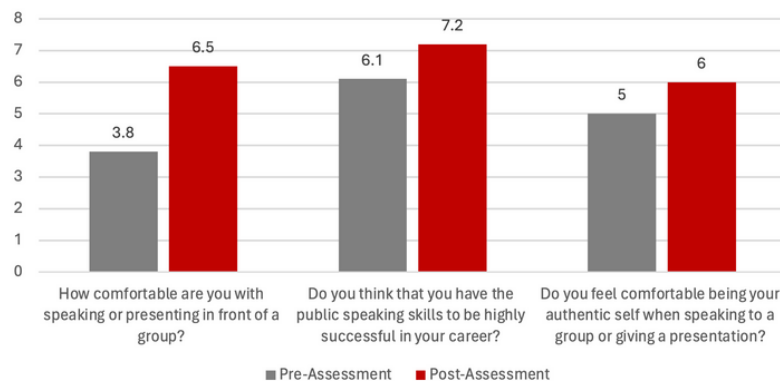
The average response was 9.6.

To assess growth, participants answered questions before and after the program. They rated their skills on a scale from 1-10.

71% growth when asked, "How comfortable are you with speaking or presenting in front of a group?"

17% growth when asked, "Do you think that you have the public speaking skills to be highly successful in your career?"

20% growth when asked, "Do you feel comfortable being your authentic self when speaking to a group or giving a presentation?"



Questions?

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“It was a **fantastic** program, I would **encourage** anyone wanting to **improve** their **public speaking** skills to **do this**.”

