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Alley Theatre Kicks off the Holiday Season with 15th Annual “Deck the Trees” with Tree Lighting Ceremony

A Houston holiday tradition for 15 years, Deck the Trees lights up another season benefitting the Alley’s education and artistic initiatives

WHAT: The Alley Theatre will host its 15th annual Deck the Trees event at the **Alley Theatre** and the **George R. Brown Convention Center** provided courtesy of **Houston First**. The beautifully decorated trees will reflect the many diverse interests and passions of the city of Houston. The trees will be on display from **November 19, 2021** through **January 3, 2022**. This year, with gorgeous decorations, **Macy’s** will design the stunning 20-foot-tall “Believe” Signature Tree at the Alley and through the generous support of H-E-B, **The Events Company-Richard Flowers** will design the magnificent “Elves at Play” Signature Tree at the George R. Brown Convention Center.

The Official Tree Lighting Ceremony takes place at the Alley Theatre on **Friday, November 19, 2021** from **6:00 – 7:30 p.m. CT** and will feature **Co-chairs, Eloise Brice and Rose Hochner Nelson** flipping the switch to light all the trees. Press may attend the private ceremony with advance notice. RSVP details below.

**Night of interviews available. Advance interview available with select designers and Event Chair, Eloise Brice*

**Interview and photo/video opportunity available during the installation at both the Alley Theatre on November 10, 2021 through November 12, 2021 and The George R. Brown Conference Center on November 15, 2021 through November 16, 2021.*

WHEN: Friday, November 19, 2021 from 6 p.m. – 7:30 p.m. CT

- Cocktails and Hors d’oeuvres - 6 p.m. CT
- Opening Remarks from Co-chairs, Eloise Brice and Rose Hochner Nelson – 7:10 p.m. CT
- Official Tree Lighting Ceremony – 7:10 p.m. CT

WHERE: The Alley Theatre Lobby



RSVP: *Advance notice is required for attending, please contact Caroline Austin, PR & Communications Manager (carolinea@alleytheatre.org)

- Anyone entering the Tree Lighting Ceremony event must adhere to Alley Theatre's [COVID-19 protocols](#) for entry.
- Masks are required at all times during the event. Masks may only be removed while actively eating or drinking.
- There will also be a City Lights celebration at the George R. Brown Conference Center on November 18, 2021 that is by invitation only. Advanced previews at GRB will be available.

PARTICIPATING DECORATORS: Macy's, The Events Company-Richard Flowers, Alley Character Education Series, AMANO, Always In Season, A.S.I.D., Baxter Graham Design, Blooming Gallery/Scott Konitzer, Jessica Brown Interiors (J.B.I.A.), Elima Designs, El Zócalo Community Initiative, Fronnie Flowers, Holli Day Décor, Houston Area Urban League, The Junior League of Houston, Magpies & Peacocks, Matt Malano/Asian Pacific Heritage Association, Rainey Richardson Interiors, Simply Sherry/Sherry Boudreaux, Vietnamese Culture & Science Association (VCSA), and Village Greenery and Flowers

SPONSORS INCLUDE: H-E-B, Houston First, Valerie Jalufka, Occidental, ConnocoPhillips, Carmen and Butch Mach, Donna and Steve Greenlee, Angela and Craig Jarchow, The Loner Family, Steven M. Kass Sr., Sandy and George Shipley, Williams, W.S. Bellows Construction, In Memory of Patricia Brand, Mady and Ken Kades, Nancy Martin, Charlene Brandau O'Shea, Connie and Roger Plank, Carroll Ray and Rose Nelson, Jo-Ann Reilly and Tim McKian, Brittany Sakowitz and Kevin Kushner, and UTHealth Houston

COVID-19 POLICIES AND PROTOCOLS: We are committed to the health and safety of all of our artists, employees, and guests. In order to maintain the safest environment possible, all Alley Theatre staff, artists, creative teams, crews, and ushers are required to be fully vaccinated against COVID-19.

To ensure the safety of all Alley Theatre lovers, we've implemented the following policies for performances held within our Theatres:

- All guests aged 12 and up will be required to show proof of a negative COVID-19 test within 72 hours prior to the performance. Both PCR tests and antigen tests are acceptable. The results must have been performed by a third party, such as a lab. At-home tests will not be accepted. Guests can show either paper or electronic documentation (including photo of negative results).
- Guests aged 12 and up who are fully vaccinated against COVID-19 (at least 14 days after final dose) may bring proof of vaccination as a substitute for a negative COVID-19 test result. Guests can show either paper or electronic documentation (including photo of card).

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- Alley Theatre requires all guests to wear a mask covering nose and mouth at all times while in the Theatre building, except while actively eating and drinking in the lobby spaces. Alley Theatre will provide complimentary masks to guests who forget to bring one. If guests choose not to wear a mask, there will be no admittance to the Theatre building and a refund will be processed.

MORE INFORMATION:

ADVANCE PHOTOS: <https://www.dropbox.com/sh/a05q1r473pgwmik/AAA9LzJbi9n-xnO8EI53dQwka?dl=0>

CONNECT WITH US: #DeckTheTrees #AlleyDeckTheTrees @alleytheatre

ABOUT THE ALLEY THEATRE:

The Alley Theatre, one of America's leading nonprofit theatres, is a nationally recognized performing arts company led by Artistic Director Rob Melrose and Managing Director Dean R. Gladden. The Alley is committed to developing and producing theatre that is as diverse as the Houston community. The Theatre produces up to 16 plays and nearly 500 performances each season, ranging from the best current work and re-invigorated classic plays to new plays by contemporary writers. Home to a full-time resident company of actors, the Alley engages theatre artists of every discipline—actors, directors, designers, composers, playwrights—who work on individual productions throughout each season as visiting artists.

The Alley is comprised of two state-of-the-art theatres: the 774-seat Hubbard Theatre and the 296-seat Neuhaus Theatre. The Alley reaches over 200,000 people each year through its performance, education, and community engagement programs. Its audience enrichment programs include pre-show and post-performance talks, events, and workshops for audience members of all ages.

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DECK THE TREES DESIGNERS

Designer	Theme	Website	Location
Always in Season Decorating Services, Inc.	Tis the Season	alwaysinseason.com	Alley
Always in Season Decorating Services, Inc.	Christmas March	alwaysinseason.com	GRB
American Society of Interior Designers	O' Tannenbaum	txgc.asid.org	Alley
American Society of Interior Designers	Carol of the Bells	txgc.asid.org	GRB
Asian Pacific American Heritage Society	Bayanihan/ Togetherness	apaha.org	GRB
Junior League of Houston	The Road Home	jlh.org	GRB
Magpies & Peacocks	Christmas Wrapping	magpiesandpeacocks.org	GRB
Magpies & Peacocks	Peace on Earth	magpiesandpeacocks.org	GRB
Rainey Richardson Interiors	Have a Holly Dolly Christmas!	raineyrichardson.com	Alley
Fronnie Flowers	Christmas in Whoville		GRB
Fronnie Flowers	Color Me Christmas		Alley
Holli Day Décors	Under The Sea		GRB
Holli Day Décors	It Takes A Village!		Alley
AMANO	Good Intentions	naturalbyhagelsieb.com	Alley
AMANO	Concrete Home	naturalbyhagelsieb.com	GRB
Macy's	Believe	macys.com	Alley
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The Events Company	Light the Fuse	theeventsco.com	GRB
The Events Company	Elves at Play	theeventsco.com	GRB
Alley Theatre	Sleigh Ride	alleytheatre.org	GRB
Alley Character Education Series	Oskar and the Terrifically Tremendous Tree	alleytheatre.org/education	GRB
El Zocalo Community Initiative	Navidad Latinoamericana	alleytheatre.org/elzocalo	GRB

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Alley Theatre	It's A Wonderful Life	alleytheatre.org	Alley
Village Greenery & Flowers	The Ranch	villagegreeneryflowers.com	Alley
Village Greenery & Flowers	The Ranch	villagegreeneryflowers.com	GRB
Jessica Brown Interiors of JBIA, LLC; Assembled by Strake Jesuit Mother's Club	O Holy Night	jessicabrowninteriors.com and strakejesuit.org	Alley
Jessica Brown Interiors of JBIA, LLC	We Are Your Astros	jessicabrowninteriors.com	GRB
Simply Sherry	Emu Blues	sherryboudreaux.com	Alley
Simply Sherry	Candyland	sherryboudreaux.com	Alley
Vietnamese Culture & Science Association (VCSA)	Holiday Sweet	vcsa.org	GRB
Blooming Gallery	Silent Night	bloominggallery.com	Alley
Elima Designs & Indus Arts Council	BOLD & LOUD اونچا بول	Indusartscouncil.org	GRB
Baxter Graham Design	A Night to Remember	baxtergraham.com	GRB
Houston Area Urban League	All that Glitters	haul.org	GRB